



Rajagiri Business School
Simulation purchased AY 2022-23

Sl no	Trimester	Subject or Course	Simulation Name	Publisher
1	Tri IV single group	Technology, Innovation & Future of Work	Strategic Innovation Simulation: Back Bay Battery v3 By: Clayton M. Christensen, Willy Shih	HBSP
2	Tri IV single group	Technology, Innovation & Future of Work	Simulation: CloudStrat, Managing Migration to the Cloud By: Mohanbir Sawhney, Michael Bean	HBSP
3	Tri IV single group	Entrepreneurship & Family Business Management	Food Truck	HBSP
4	Tri IV single group	Entrepreneurship & Family Business Management	Honey Heritage	HBSP
5	Tri IV single group	Service Marketing	Cesim Small Service Simulation	Cesim
6	PGDM Tri 5 Core - PGDM A	Strategic Management	Global Challenge	Cesim
7	PGDM Tri 5 Core - PGDM B	Strategic Management	Global Challenge	Cesim
8	PGDM Tri 5 Core - PGDM C	Strategic Management	Global Challenge	Cesim
9	Elective - Single Group Tri 5	Project Management	cesim Project	Cesim
10	PGDM Tri 5 Elective Group 1	Security Analysis and Portfolio Management	Bond Trader	HBSP
11	PGDM Tri 5 Elective Group 2	Security Analysis and Portfolio Management	Bond Trader	HBSP
12	Inflore 2022	Inflore 2022	Marketing Simulation: Managing Segments and Customers V3	HBSP



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13	PGDM Tri 5 Elective - Single Group	SDM	Marketing Simulation: Managing Segments and Customers	HBSP
14	Tri 2 Core A	Marcroeconomics	Econland	HBSP
15	Tri 2 Core B	Marcroeconomics	Econland	HBSP
16	Tri 2 Core C	Marcroeconomics	Econland	HBSP
17	Tri 2 Core D	Marcroeconomics	Econland	HBSP
18	Tri 2 Core A	OM I	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
19	Tri 2 Core B	OM I	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
20	Tri 2 Core C	OM I	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
21	Tri 2 Core D	OM I	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
22	Tri 2 Core A	Marketing Management – I	Marketing Simulation: Managing Segments and Customers V3	HBSP
23	Tri 2 Core B	Marketing Management – I	Marketing Simulation: Managing Segments and Customers V3	HBSP
24	Tri 2 Core C	Marketing Management – I	Marketing Simulation: Managing Segments and Customers V3	HBSP
25	Tri 2 Core D	Marketing Management – I	Marketing Simulation: Managing Segments and Customers V3	HBSP
26	Tri VI Elective	Revenue Management	HOSPITALITY Simulation	CESIM
27	Tri 6 Elective - Group 1	B2B Marketing	Marketing Simulation: Managing Segments and Customers V3	HBSP
28	Tri 6 Elective - Group 2	B2B Marketing	Marketing Simulation: Managing Segments and Customers V3	HBSP
29	Tri 3 A	Operations Management II	HBSP - Operations Management Simulation: Inventory Basics	HBSP
30	Tri 3 B	Operations Management II	HBSP - Operations Management Simulation: Inventory Basics	HBSP
31	Tri 3 C	Operations Management II	HBSP - Operations Management Simulation: Inventory Basics	HBSP
32	Tri 3 D	Operations Management II	HBSP - Operations Management Simulation: Inventory Basics	HBSP



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1	Tri IV	TIFW	Breaking News	HBSP
2	Tri IV	TIFW	Backbay battery	HBSP
3	Tri IV	EFBM	Food Truck	HBSP
4	Tri IV	EFBM	Honey Heritage	HBSP
5	Tri IV	Services Marketing	small service simulation	CESIM
6	Tri IV	E-commerce	IT Management Simulation: Cyber Attack!	HBSP
7	Tri V Single group	Project Management	Project Management (cesim- Project)	Cesim
8	Tri V Single group	Supply Chain Management	Global Supply Chain Management	HBSP
9	Tri V Batch A& C	Strategic Management	Strategy Simulation: Value Champion	HBSP
10	Tri V Batch B	Strategic Management	Strategy Simulation: Value Champion	HBSP
11	Tri V Elective - Single Group	Sales and Distribution Management	marketing simulation: managing segments and customers v3	HBSP
12	Tri 2 Batch C	OM1	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
13	Tri 2 Batch A	OM1	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
14	Tri 2 Batch B	OM1	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
15	Tri 2 Batch A	Macroeconomics	Econland	HBSP
16	Tri 2 Batch B	Macroeconomics	Econland	HBSP
17	Tri 2 Batch C	Macroeconomics	Econland	HBSP
18	Tri V Batch A& C	Strategic Management	Strategy Simulation: Competitive Dynamics and Wintel V2	HBSP
19	Tri V Batch B	Strategic Management	Strategy Simulation: Competitive Dynamics and Wintel V2	HBSP
20	Tri 2 Batch A	Group and Organizational Dynamics	Organizational Behavior Simulation: Leveraging Networks	HBSP



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21	Tri 2 Batch B & C	Group and Organizational Dynamics	Organizational Behavior Simulation: Leveraging Networks	HBSP
22	Tri 6 -Single Group	Revenue Management	Hospitality sim	Cesim
23	PGDM Tri 6 Elective - Group 1	B2B Marketing	Marketing Simulation: Managing Segments and Customers V3	HBSP
24	PGDM Tri 6 Elective - Group 2	B2B Marketing	Marketing Simulation: Managing Segments and Customers V3	HBSP
25	Tri 3 PGDM A	OM II	Operations Management Simulation: Inventory Basics	HBSP
26	Tri 3 PGDM B	OM II	Operations Management Simulation: Inventory Basics	HBSP
27	Tri 3 PGDM C	OM II	Operations Management Simulation: Inventory Basics	HBSP
28	Tri 3 A B C	Marketing Management II	CESIM-MARKETING	Cesim



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Sl no	Tri	Course Name	Simulation Name	Publisher
1	T4	TIFW	Breaking news	HBSP
2	T4	TIFW	Backbay battery	HBSP
3	T4	Service Operations Management	System Utilization in Service Management	HBSP
4	T4	Services Marketing	Small Service Business simulation	Cesim
5	Tri 5	Project Management	Project Management Simulation: Scope, Resources, Schedule V2	HBSP
6	Tri 5 Batch A	Strategic Management	Value Champion	HBSP
7	Tri 5 Batch C	Strategic Management	Value Champion	HBSP
8	Tri 5 Batch B	Strategic Management	Value Champion	HBSP
9	Tri 5 Batch A	Strategic Management	Balanced score card	HBSP
10	Tri 5 Batch C	Strategic Management	Balanced score card	HBSP
11	Tri 5 Batch B	Strategic Management	Balanced score card	HBSP
12	T5	Sales & Distribution Management	Marketing Simulation: Managing Segments and Customers V3	HBSP
13	Tri 5	Supply Chain Management	Supply Chain Management Simulation: Root Beer Game V2	HBSP
14	Tri 5	Marketing Research	Marketing Simulation: Using Conjoint Analysis for Business Decisions	HBSP
15	Tri 5	Project Management	CESIM Project	CESIM
16	Tri 2 Batch A	Macroeconomics	Macroeconomics Simulation: Econland	HBSP
17	Tri 2 Batch B	Macroeconomics	Macroeconomics Simulation: Econland	HBSP
18	Tri 2 Batch C	Macroeconomics	Macroeconomics Simulation: Econland	HBSP
19	Infore	Infore Finance Game.	Financial Analysis Simulation: Data Detective	HBSP